

Arthur Sadoun
Chairman and CEO

Paris, September 7th, 2022

Dear Mr. Secretary General,
Dear Stakeholders,

Publicis Groupe is the third largest company in the advertising & communication sector and is deeply engaged in creating a more inclusive and sustainable world in these very challenging times and after two years of pandemic.

More than ever, we are seeking to accelerate on our 3 ESG pillars

- Diversity, Equity & Inclusion: we are a people business, with our employees at the heart of our organization; expanding our talent's diversity at large is essential. Providing them with a safe work environment is also imperative. We are determined to give them access to attractive jobs and opportunities across our company. The fight for Social Justice with NGOs and partners remains central, as it is part of our values and culture.
- Responsible Marketing and Business Ethics is at the core of our business, in order to help our clients strengthen their business relations with their own customers, in a responsible and sustainable way.
- Our fight against climate change is focused on the drastic reduction of all our impacts and carbon emissions. Our near-term target for 2030 and long-term Net-Zero target for 2040 have been validated by SBTi in 2022, aligned with Paris Agreement and the 1.5° scenario.

Our [2021 CSR Report](#) is part of the company's Universal Registration Document, publicly available and where we share facts, figures and stories, including an attestation from an external auditor.

On a voluntary basis and above regulatory expectations, we are tracking our ESG impact on [9 of the 17 Sustainable Development Goals](#), aligned with the GRI Content Index, the UNGC principles, the SASB standard, the TCFD framework and with the WEF & IBC Core ESG Metrics.

With our Supervisory Board engagement and with the Board ESG Committee, on behalf of the members of the Directoire and the Management Committee, I'm reiterating our support to the UN Global Compact; joining forces with the support of all our stakeholders is the effective way to implement new and efficient solutions quickly, and to achieve our global ambitious goals in the coming years.

Arthur Sadoun

